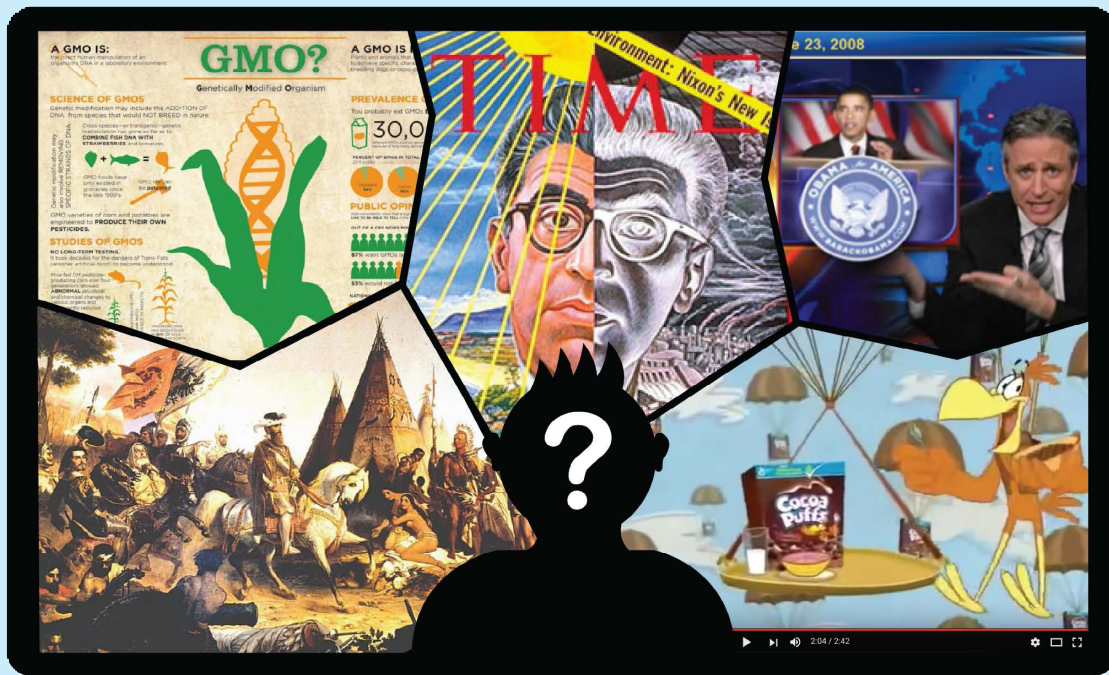


ED2ED

Teach Constructivist Media Decoding: A Unique Professional Development Experience for Teacher Education



Project Look Sharp's Director of Curriculum and Staff Development, award-winning teacher, author, and trainer Chris Sperry will collaborate with a teacher education faculty and class to introduce Constructivist Media Decoding into the teacher ed. curriculum with a focus on:

- **Objective-based planning**
- **Questioning strategies**
- **Student engagement**

Did you know...

“American teens use an average of nine hours of media daily, not including school or homework.”

Common Sense Media, 2015

Train pre-service students to use **text-based analysis** using **diverse media documents** using **inquiry-based techniques** tied to **new standards** that integrate **critical thinking** and **literacy skills** with **core content knowledge**.

This unique professional development experience will be customized for individual teacher ed. classes and faculty, but it is particularly relevant for *Literacy in the Content Area*, as well as other literacy, curriculum development and methodology classes. The program offers...

Semester 1:

- 1 Initial phone consultation with Chris and faculty member
- 2 Pre-training resources and materials for students including videos and readings
- 3 *Constructivist Media Decoding (CMD) Activity Planning Guide* and online resources for students
- 4 First 60 minute *Adobe Connect* interactive session with Chris and teacher ed. class introducing pedagogy and CMD activity plan
- 5 Feedback from Chris on Constructivist Media Decoding activity plans
- 6 Second 60 minute session with student volunteers leading CMD activities - Chris and faculty co-facilitating
- 7 Debriefing and planning with faculty member

Semester 2:

- 8 Faculty guide for both first and second sessions including videos, rubrics, etc.
- 9 Chris coaches faculty on responding to student Media Decoding Activity plans
- 10 Chris' feedback on second session
- 11 Final debriefing with faculty and creation of CMD integration plan

\$950 for 2 semester program

For more information
contact csperry@ithaca.edu



Project Look Sharp, founded in 1996, is a media literacy initiative of Ithaca College that develops and provides lesson plans, media materials, training, and support for the effective integration of media literacy with critical thinking into the classroom curricula at all education levels.